

MASTERCLASS



Governance for leaders

The art of chairing

Discover how to become a more effective chair and gain a deeper understanding of why your role is vital! You will gain valuable insights into fostering transparency, making well-informed decisions, and upholding the highest standards of integrity. This course will offer you practical tools, insights and strategies, which will empower you to strengthen your leadership skills and amplify the impact you have in your organization.

TARGET GROUP

This masterclass is specifically designed for chairs of a supervisory board in organizations or companies that operate under either a one-tier or two-tier executive board model.

OUTCOME

- **Bolster your ability to unite** and align others, strengthening your leadership skills and optimizing your personal impact to lead your supervisory team* more effectively.
- **Enhance your understanding** and awareness of administrative procedures and legal responsibilities within your sector or industry.
- **Expand your strategic thinking** and decision-making abilities to advance your organization's mission effectively.
- **Cultivate an open and welcoming culture** by fostering diversity, equity, and inclusion within your organization.
- **Strengthen your moral compass** and integrity, promoting ethical behavior and reflection within and beyond the boardroom.

*Team = the supervisory board of which you are chair

REGISTER
HERE!

MASTERCLASS FOR CHAIRS OF SUPERVISORY BOARDS

Date	Friday, November 22, 2024
Times	09.30 AM – 06.00 PM
Investment	\$ 985,- per person (VAT not applicable) Enjoy a complimentary post-masterclass session in spring 2025
Location	Live on Sint Maarten (details will be shared after registration)
Register	Via this link



crmLiNK | info@crmlink.nl | www.crmlink.nl

CONTENT

This masterclass, structured in a blended format, includes interactive learning, engaging you in meaningful discussions with other high-caliber executives and top-class lecturers. It provides a refresher on governance and encourages you to reflect on your own knowledge and skills. You will gain practical experience to refine your meeting leadership skills, while we zoom in on your personal effectiveness. Each session is led by esteemed supervisory board members with extensive experience as chair.

I. GOVERNANCE RECAP

The first session will update you on the latest legal and ethical governance requirements, focusing on the Caribbean and the insular context. Next, you will delve into specific responsibilities and the crucial role of the chair. The session concludes by offering workable methods and best practices for effectively monitoring and supervising internal organizational processes, providing a holistic view of corporate governance to ensure balanced and sustainable oversight.

II. DILEMMAS

Following the theoretical introduction, this session revisits core governance concepts, bringing them into practice through case studies and corresponding dilemmas. Exceptionally complex real-life situations that you will need to navigate as a chairperson are systematically analyzed and discussed. Utilizing practical experiences and reflective thinking, this session will provide you with a comprehensive understanding of the complex interactions within meetings and the essential function of effective leadership.

III. REFLECTION

The third and final session will sharpen your personal effectiveness focusing on courage, common sense, and integrity. You will face a simulated boardroom crisis, testing your role as chair and allowing you to navigate ethical dilemmas. Emphasizing behavior over content, this proven interactive format ensures a dynamic and engaging learning experience that promotes your personal growth and development.



REGISTER
HERE!

ABOUT CRMLINK

Based in Amsterdam, we offer extensive expertise in a broad range of search, advisory, and training projects. Our services extend to both the Netherlands and the BES (Dutch Caribbean) and CAS (Curaçao, Aruba, Sint Maarten) islands. Recently, we have successfully completed projects for clients such as Princess Juliana International Airport, Port of Sint Maarten, Integrity Chamber Sint Maarten, TelEm Group, STUCO, Eutel, SEHCF, and Saba Cares.

For more information about this masterclass or any other questions, please contact Renate Hoogendijk, Business Manager crmLiNK, at renate@crmlink.nl.

POST-MASTERCLASS OFFER

In spring 2025, you are invited to join one of two exclusive post-masterclass sessions. These two-hour reflective sessions offer an opportunity for small group discussions, focusing on challenges and questions you faced as a chairperson after completing the masterclass. This session is complimentary and reserved for attendees of 'The Art of Chairing'.