



(NON-) EXECUTIVE
SEARCH & EDUCATION

ENGLISH TRANSLATION

Caribbean Boardroom Talent

Launch of a database with board-ready candidates for top positions in businesses, the (semi)public sector and NGOs in Aruba, Bonaire, Curaçao, Saba, Sint Eustatius and Sint Maarten.

This spring, bureau crmlINK (Amsterdam), which has been active in search and training in the Caribbean for a long time, will launch a database containing board-ready candidates for positions at both executive and non-executive level. Carla Aalse, managing partner crmlINK: "In the field of good corporate governance, we see that public recruitment and training of supervisory board members is increasing. We often hear from companies and participants that they would like more choice when there is a vacancy (e.g., a supervisory director, member of the supervisory board or CEO/director) in their organization and they need candidates who know the local mores and casuistry. The talent is there and with this database we want to make this talent visible for companies in the Caribbean."

The talent database will be filled with professionals who aspire a position at the top level and will be available for companies that have a vacancy in their boardroom. Recruitment agencies can also get an account. It's accessible for a minimal fee; there is no profit motive and the revenues are used to keep the platform going. Candidates who wish to register must meet a number of profile criteria and qualifications in order to be admitted to the database. The ambition is to give an extra impulse to broadening, refreshing and expanding the talent pool with boardroom professionals on the islands.

"We believe that good governance, good supervision and transparency are prerequisites for adding something to society and making an impact as a company. You want to nurture, safeguard and keep knowledge of governance on the islands up-to-date, and that can be done in a more active way than now sometimes is the case. With this platform we make a wider group of professionals available for the boardroom. Young talents also come into the picture, who add something different and can contribute to more diversity on the highest level," says Carla.

At the end of March and beginning of April, the database will be presented locally by the crmlINK team, including during their seminar on Wednesday 6 April in Sint Maarten. The worldwide launch will follow after the Easter weekend and the Caribbean Boardroom Talent database will then be available for candidates, companies and search agencies.